



## **Acentech Launches Studio A**

*Partners with acoustical pioneer Christopher Jaffe to create specialized consulting group offering acoustical and audiovisual design for performing arts*

**CAMBRIDGE, Mass. – April 27, 2009** – Acentech Inc., a nationally recognized multi-disciplinary acoustics, audiovisual systems design, and vibration consulting firm, announced today that it has launched Studio A, a specialized consulting group offering acoustical, audiovisual design, and vibration control for the performing arts. Studio A represents the combination of Acentech's 60 years of consulting experience with the legacy of a true innovator in the acoustics field, Christopher Jaffe.

Composed of consultants whose personal experiences encompass music, drama, and dance, Studio A creates world-class environments for the performing arts. Studio A's integrated team of experts applies the personal experience gleaned from their many successful concert hall and theatre projects, rigorous scientific principles, computer modeling and acoustic simulation (or auralization) technology, and their own personal passion for the performing arts to form a holistic view of projects. This unique blend of multi-disciplinary capabilities, combined with a flexible and collaborative approach to its partnerships with architects, owners and performers, enables Studio A to create the conditions necessary to successfully design and build acoustically sound and visually beautiful facilities for the full range of music, theatre, and dance presentations. Studio A supports the art of the performance with consulting for – beautiful sound, state-of-the-art audiovisual systems, and a quiet background unencumbered by noise or vibration from building systems or external sources.

An internationally renowned pioneer in the field of acoustical design for the performing arts, Christopher Jaffe has consulted on more than 250 concert halls, opera houses, theaters, and music pavilions on five continents, including the new Zankel Hall at Carnegie Hall and the recent renovation of the Kennedy Center Concert Hall and Opera House in Washington, D.C., and Severance Hall in Cleveland, Ohio. "A great performance venue is a space that can accommodate a moving emotional experience for performer and audience alike," said Christopher Jaffe. "It must deliver sound that is clear and embracing, provide a comfortable aural and physical environment for the musicians and eliminate intrusive noise. Leveraging

Acentech's considerable experience, Studio A will collaborate with architects and owners to assist them in creating the best acoustical and audiovisual environments for world-class performances."

From the acoustical design excellence of Spivey Hall at Clayton State University in Georgia, to the cutting-edge sound systems at Ruth Eckerd Hall in Clearwater, Florida, to recent renovation projects at Boston's historic Symphony Hall, to the vibration mitigation work we did for Jaffe Holden Acoustics at Alice Tully Hall at Lincoln Center, these projects represent Studio A's integrated approach and multi-disciplinary expertise.

"With an extensive background in music, theater and dance, our staff combines engineering rigor with a passion for the arts," said Chris Savereid, president of Acentech Inc. "We are proud to have Christopher Jaffe on our team. No other acoustical consultant has worked with as many professional symphony orchestras, opera companies, dance groups and theater companies."

Areas of expertise include:

- Architectural Acoustics
- Mechanical Noise Control
- Audiovisual Systems Design
- Information Technology Planning
- Vibration Control

For more information about Studio A, please visit [www.AcentechStudioA.com](http://www.AcentechStudioA.com).

***About Acentech***

Acentech Inc. is a multi-disciplinary acoustics, audiovisual systems design, and vibration consulting firm providing a wide range of services to a diverse group of clients. With offices in Cambridge, Massachusetts; Trevese, Pennsylvania; and Westlake Village, California, the company's professional staff of more than 50 consultants has broad and deep expertise in all areas of acoustics and audiovisual systems design consulting. Having celebrated its 60<sup>th</sup> anniversary in 2008, Acentech is the oldest and largest organization of its type: an unequalled resource to engineers, architects, and designers worldwide. For more information, please visit [www.acentech.com](http://www.acentech.com).

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