

## **Acentech's Brian Huff Contributes to Development of New ANSI Standard for Audiovisual Systems Design and Coordination Processes**

*Huff Moderates InfoComm's Task Group, Presents at InfoComm 10 Conference*

**CAMBRIDGE, Mass. – June 9, 2010** – Acentech Inc., a nationally recognized multi-disciplinary acoustics, audiovisual systems design, and vibration consulting firm, is proud to announce that Brian E. Huff, CTS-D, ISF-C, LEED AP, a supervisory consultant in the firm's Systems Group, served as moderator of the InfoComm Task Group that developed the latest ANSI/INFOCOMM 2M-2010 Standard Guide for Audiovisual Systems Design and Coordination Processes, recently approved by the American National Standards Institute (ANSI) as InfoComm's second standard.

The purpose of this standard is to provide a description of the methods, procedures, tasks, and deliverables typically recommended or applied by professionals in audiovisual (AV) systems design and integration projects. The standard enables clients and other design and construction team members to confidently assess whether the responsible parties are providing the expected services.

A successful professional audiovisual system installation depends on the clear definition and coordination of processes, resources, and responsibilities of the design and installation project teams. A properly documented audiovisual system provides the information necessary to understand and implement the system goals and project requirements in a logical and efficient manner. The documentation should complement and coordinate related architectural, engineering, and construction documentation. The Standard Guide for Audiovisual Systems Design and Coordination Processes outlines a consistent set of the standard tasks, responsibilities, and deliverables required for professional audiovisual systems design and construction.

Brian E. Huff, CTS-D, ISF-C, LEED AP, has over 25 years of experience designing, specifying, and overseeing the installation of professional audiovisual systems for education, corporate, and government institutions. Brian is a member of InfoComm's ANSI Standards Committee and moderator of the ANSI Standard Guide for Audiovisual Systems Design and Coordination Processes workgroup. He holds a Bachelor of Music from Berklee College of Music and a High Technology MBA from Northeastern University. Brian is a member of the Audio Engineering Society and the Society for Motion Picture and Television Engineers.

"Brian's depth and breadth of expertise in audiovisual systems design is commendable," said Chris Savereid, president of Acentech Inc. "We are proud of Brian's InfoComm involvement and achievement of this ANSI/InfoComm standard, and we know he brings his experience and commitment to bear on his many projects at Acentech."

Brian will also lead a workshop on the new design standard at the InfoComm10 Information Communications Marketplace Conference, being held in Las Vegas from June 5-11, 2010. For more information on Brian's presentation, the "Standard Guide for Audiovisual Systems Design and Coordination Processes Workshop" on June 9, 2010 at 2:30 pm, please visit [http://www.infocommshow.org/net-worknow/Public/SessionDetails.aspx?SessionID=1916&FromPage=nz\\_ALSessionSearch.aspx](http://www.infocommshow.org/net-worknow/Public/SessionDetails.aspx?SessionID=1916&FromPage=nz_ALSessionSearch.aspx).

For more information on the new ANSI/INFOCOMM 2M-2010 standard, please visit [www.infocomm.org/standards](http://www.infocomm.org/standards).

### **About InfoComm International**

InfoComm International® is the international trade association of the professional audiovisual and information communications industries. Established in 1939, InfoComm has 5,000 members, including manufacturers, systems integrators, dealers and distributors, independent consultants, programmers, rental and staging companies, end-users and multimedia professionals from more than 70 countries. InfoComm International is the leading resource for AV market research and news. Its separately administered Certified Technology Specialist (CTS®) credential sets a standard of excellence for AV professionals. InfoComm International is the founder of InfoComm, the largest annual conference and exhibition for AV buyers and sellers worldwide. InfoComm also produces trade shows in Europe, Asia, China and India. Additional information is available at [www.infocomm.org](http://www.infocomm.org).

### **About Acentech**

Acentech Inc. is a multi-disciplinary acoustics, audiovisual systems design, and vibration consulting firm providing a wide range of services to a diverse group of clients. With offices in Cambridge, Massachusetts; Trevoise, Pennsylvania; and Westlake Village, California, the company's professional staff of more than 50 consultants has broad and deep expertise in acoustics and audiovisual systems design consulting. Having celebrated its 60th anniversary in 2008, Acentech is the oldest and largest organization of its type: an unequalled resource to engineers, architects, and designers worldwide. For more information, please visit [www.acentech.com](http://www.acentech.com).